

For more information contact:  
Tali Sitschkar, *Marketing & Development Coordinator*  
marketing@sarasvati.ca (204) 586-2236

## ***Sarasvati Productions Launches Ground-Breaking Season!***

**Winnipeg, August 21, 2012** – This morning, Sarasvati Productions held its annual season launch reception, *Launching Identity*. Approximately 50 members of the media and community attended the event in order to get an exclusive sneak-peak of their exciting and ambitious 2012-2013 theatre season. The launch took place at the Asper Centre for Theatre and Film, the home of FemFest 2012: Staging Identity, the 10<sup>th</sup> annual festival of plays by women for everyone.

Highlights of Sarasvati Productions' 2012-2013 theatrical season include|:

- **FemFest 2012: Staging Identity - September 15-22, 2012**  
FemFest continues to be Canada's primary festival for female playwrights. FemFest takes place at the Asper Centre for Theatre and Film (at the University of Winnipeg, 400 Colony Street). Highlights from the festival include *Empty*, based on the true stories of Winnipeg food bank users, which will be touring Winnipeg area high schools throughout the fall.
- **Diss: High School Tour – October 15-December 14, 2012**  
Sarasvati Productions has teamed up with acclaimed playwright Rex Deverell to present his Winnipeg adaptation of *Diss*, a forum theatre production on youth gangs and gun violence. *Diss* will also be touring Winnipeg area high schools in the fall and winter months.
- **So You Think You Can Act! – February 20, 2013**  
This wildly popular fundraiser that pairs local celebrities with Winnipeg actors will return to the Gas Station Arts Centre. Full evening line-up and event details to be released in December.
- **Cabaret of Monologues: Wild Women - March 4 -10, 2013**  
This annual event to celebrate International Women's Week will focus on women breaking boundaries. Monologues from playwrights across Canada will be featured in community performances at various locations.
- **Jail Baby – May 16-26**  
The world premiere of this powerful play will be presented in partnership with the Elizabeth Fry Society of Manitoba at the Asper Centre for Theatre and Film. *Jail Baby* tells the stories of women involved with the justice system and was created following workshops with incarcerated women.

Sarasvati Productions would like to thank Cake-ology and Diversity Foods for their generous donations to the launch.

*About Sarasvati Productions: Sarasvati Dramatic Theatre Productions and Repertory Inc. (founded in Winnipeg in 2000) seeks to inspire artists and audiences through the use of theatre and to provide a place where artists can develop, showcase their skills and celebrate their creativity.*